

PRESS RELEASE



NOVEMBER 17-19, 2006



PRESENT

**2006 Hamilton Music Awards
Awards • Festival • Conference
Downtown Hamilton
November 17-19, 2006**

HAMILTON MUSIC AWARDS NOW ACCEPTING SUBMISSIONS FOR THE AWARDS, FESTIVAL AND CD

HAMILTON: September Seventh Entertainment is pleased to announce that the nomination process for the 2006 Hamilton Music Awards and the Hamilton Music Industry Awards officially begins today. Submissions are also being accepted for this year's festival and compilation CD. The deadline for all submissions and nominations is 4PM Monday October 2, 2006. The Hamilton Music Awards ceremony will be held Sunday November 19, 2006 in the Irving Zucker Theatre at the Dofasco Centre for the Arts. Submission and nomination forms are available online at www.hamiltonmusicawards.com.

The Hamilton Music Awards are grateful for the continued support of co-presenting sponsor Dofasco for the fourth consecutive year. Director of Communications and Public Affairs, Gordon Forstner, said "We are pleased with the growth of the Hamilton Music Awards. The event is important as it recognizes the great musical talents Hamilton has to offer". Forstner added, "U2's tribute to Daniel Lanois and Hamilton during last year's ceremony was a testament that our city is internationally known as a hotbed for musical talent".

SSEL is also pleased to announce that Rogers, a company that has been a major sponsor of many musical events, has signed on as co-presenting sponsor. Marketing Manager of Rogers Wireless, Bill Rockwood, explained, "Rogers is a company that is taking a lead role in distributing music to people across Canada." Rockwood continued, "Hamilton is a community rich with musical talent, a resource that Rogers greatly values".

The weekend long event which was previously known as Hamilton Music Scene, has been re-branded as the Hamilton Music Awards. As in recent years, the event will continue to feature a festival, music awards, industry awards, and conference. A ninth edition compilation CD will also be released this year.

Hamilton Music Awards Director, Jean-Paul Gauthier, stated, "The main purpose of this event remains to promote Hamilton's greatest cultural gems – our musicians. There are many new and exciting things planned for this year and beyond. We have many goals and ideas for this project in the future and these are being made possible with the support of our sponsors".

Other generous sponsors for the 2006 Hamilton Music Awards include Burgeonvest Securities, Your Place Restaurant, McDonalds, Sturgess Cycle, The Beat Goes On, Grant Avenue Studio, and the Ramada Plaza.

Other details regarding the Hamilton Music Awards, including ticket info will be announced in the coming weeks.

AS IN PREVIOUS YEARS, SUBMISSION FEES FOR THE CD AND FESTIVAL HAVE BEEN WAIVED FOR THOSE WHO SUBMIT EARLY!! SUBMISSION FEES HAVE BEEN WAIVED FOR ALL SUBMISSIONS RECEIVED BY SEPTEMBER 15, 2006.



"We want to do a TV broadcast right now to Hamilton in Canada. It is the place where Danny Boy Lanois grew up. We love Danny Boy Lanois and without him we would not be here... From Atlanta Georgia, to you Danny Boy Lanois, Hamilton, this is all because of you".

Bono, U2

Filmed at a sold out show in Atlanta Georgia, U2's tribute to Daniel Lanois for the Hamilton Music Awards. The band then went on to perform "Because of You".

For more information please contact:
Jean-Paul Gauthier
September Seventh Entertainment Ltd.
Fiddlers Green Postal Outlet
P.O. Box 81069
Ancaster, Ontario
L9G 4X1
(905) 719-9612

jpg@hamiltonmusicawards.com
www.hamiltonmusicawards.com