



# **You vs. The World**

*Moving Your Career Ahead One Step at a Time*

## **Career Day Music Conference**

**Friday, November 14, 2008**  
**Hamilton Place**

### **Overview:**

The 2008 Hamilton Music Awards is pleased to introduce the *World vs. You*, a conference dedicated to current trends and careers in the music industry of today. This year's conference will feature a keynote address, panel discussions and technical workshops.

This year's conference is recommended to individuals and students who are interested in pursuing a career in music, song writing, music marketing, event promotion, entertainment law, live sound engineering, event production, artist management, tour production, communications, and more.

### **Schedule:**

**8:45AM Doors Open**

**9:15AM - Studio at Hamilton Place**

Introduction by Jean-Paul Gauthier

**9:25AM - Studio at Hamilton Place**

Opening Remarks by Graham Browne, Vice President, Human Resources and General Administration, ArcelorMittal Dofasco

**9:35AM-10:00AM - Studio at Hamilton Place**

Keynote address by Jim Norris, Norris Whitney Communications/ Canadian Musician Magazine

## **10:10AM-11:40AM - Meeting Room 1**

*Panel Discussion: Who's the best of the best?*

Neil or Joni? Leonard Cohen or The Band? The Guess Who or Rush? Arcade Fire or Broken Social Scene? And what about Stompin' Tom? When Bob Mersereau set out to put together the best-selling book Top 100 Canadian Albums, he didn't expect people to get so upset about a list book. But of course, this is music, and we're all passionate about it. Mersereau's been listening to all the arguments for a year, and now it's your turn. Come hear our music panel debate their choices for the best all-time Canadian albums, and get a chance to argue for your favourites, too. There will even be some music prizes for the best suggestions. But be warned: Our opinionated panel is ready to shoot down the ones they don't like, especially from each other. It's sure to be fun, unless Tom Wilson gets really mad.

This panel will also open up the discussion on the concept of making albums in today's market. Artists still want to make albums of songs, but the market wants single songs to sell as individual downloads, tracks for TV shows, commercials, etc.

Moderator: Bob Mersereau, CBC Television/Author of the Top 100 Canadian Albums

Panellists:

Tom Wilson, Musician (Lee Harvey Osmond, Blackie and the Rodeo Kings)  
Graham Rockingham, Journalist, The Hamilton Spectator  
Amy King – Engineer/Producer, Grant Avenue Studio

## **10:10AM-11:40AM - Studio at Hamilton Place**

*Technical Workshop: Live Sound Engineering:*

Interested in learning more about live sound engineering? You've come to the right place! Steve Foster (Front of House Sound Engineer, Studio at Hamilton Place) will introduce you to the world of live sound engineering. From microphone to mixing console and straight out the speakers, Steve will walk you through his world.

**11:40AM-12:25AM:** *Lunch Break/ Book signing of The Top 100 Canadian Albums by author Bob Mersereau in Meeting Room 1*

## **12:25PM-1:25PM – Meeting Room 1**

*Panel Discussion: Making Your Music*

It's one thing to write a great song, it's another thing to serve it up to the world! Come and meet some of the people that know how to serve it up. Learn about preparing for the studio, recording, mixing and mastering!

Moderator: Steve Thompson – Producer (Guns n Roses, Madonna, Korn, Red Hot Chili Peppers)

Paul Intson – Composer & Producer, Alanson Street Music  
Bob Doidge – Producer (Gordon Lightfoot)/ Owner, Grant Avenue Studio

### **12:25PM-1:25PM – Studio at Hamilton Place**

*Technical Workshop: Guitar Clinic*

Come check out the latest axes! Better yet come learn how to play one!

### **1:35PM-2:35PM – Meeting Room 1**

*Panel Discussion: Breaking Your Music*

So you or someone you know has a great recording – now what? Come get some pointers on how to get the ball rolling. This group of panellists will give you some valuable pointers to help you kick start you career. Where you go from here is all up to you!

Moderator – Sean Palmerston, Publicist, Sonic Unyon Recording Company

Panellists:

Lynda Henriksen – Publicist  
Dulce Barbosa – db Promotions  
James Tenannt - Publicist

### **1:35PM-2:35PM – Studio at Hamilton Place**

*Technical Workshop: Computer Recording Technology*

Come learn how to use Garage Band and Logic Studio with Jamie Bonk of Apple Canada. Learn everything from setting up your studio for the best possible sound to creating and uploading your video to YouTube!

### **2:35PM-3:00PM: Networking Session**

#### **Ticket Information:**

Tickets are FREE TO ALL HIGH SCHOOL STUDENTS upon providing student identification. Tickets for adults(18+) without secondary school student ID are

\$19.50 and are available at all Ticket Master outlets, the Copps Coliseum Box Office, The Beat Goes On (Upper James).

**Group Sales & Discounts:**

School classes and groups of ten or more can obtain/purchase tickets directly from September Seventh Entertainment by calling (905) 383-4005 or by email at [jpg@hamiltonmusicawards.com](mailto:jpg@hamiltonmusicawards.com). The following discounts apply:

High School Students (with student ID) - \$0 each

10-20 tickets - \$18.00 each

21-50 tickets - \$17.00 each

51-100 tickets - \$16.00 each

101-200 tickets - \$15.00 each

All ticket prices include 5% GST.